

Offshore Wind: Supply Chain Opportunities

Sean Matthews 22nd February 2011



BVG Associates – Public reports















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ATKINS





otm

PEELPORTS





SIEMENS





BRADKEN

Austin Divall

BAE SYSTEMS

BGB

BANKS





energy

technologies

Envirolink Northwest

FINMECCANICA

FC Business Intelligence

EPSRC





















Tidal Stream

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Cutts Marine

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Design





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KHANWIND









SPT Offshore

SSB Wind Systems

















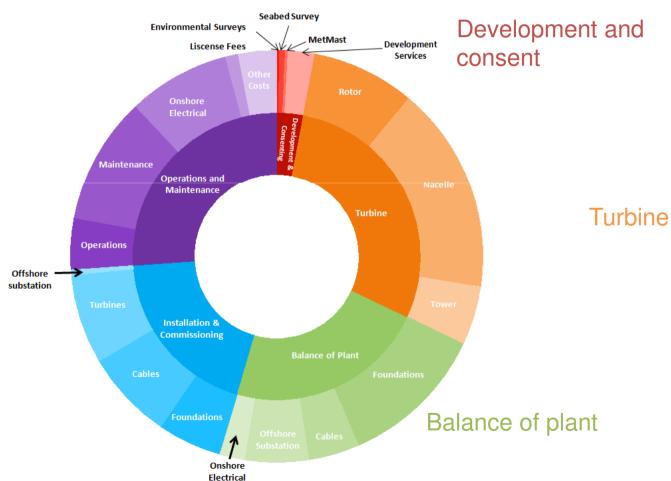
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Supply chain areas

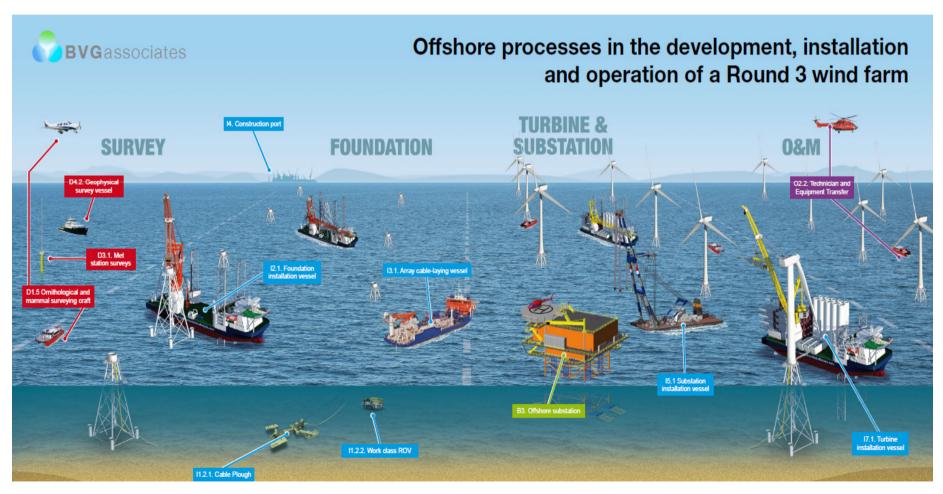
Operation and maintenance



Installation and commissioning

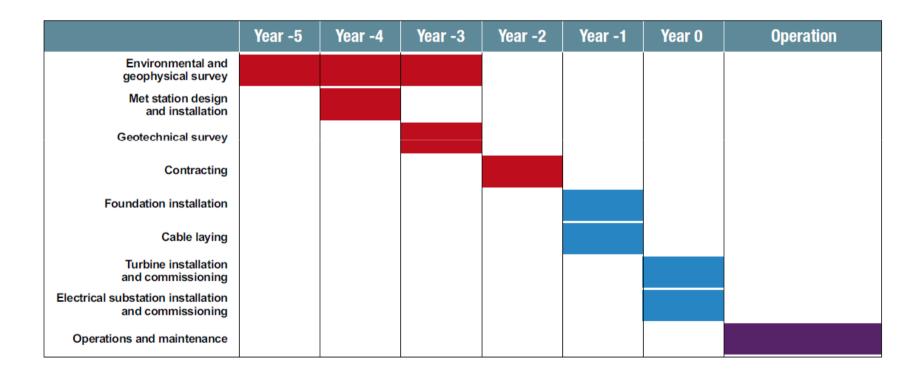


Supply chain areas



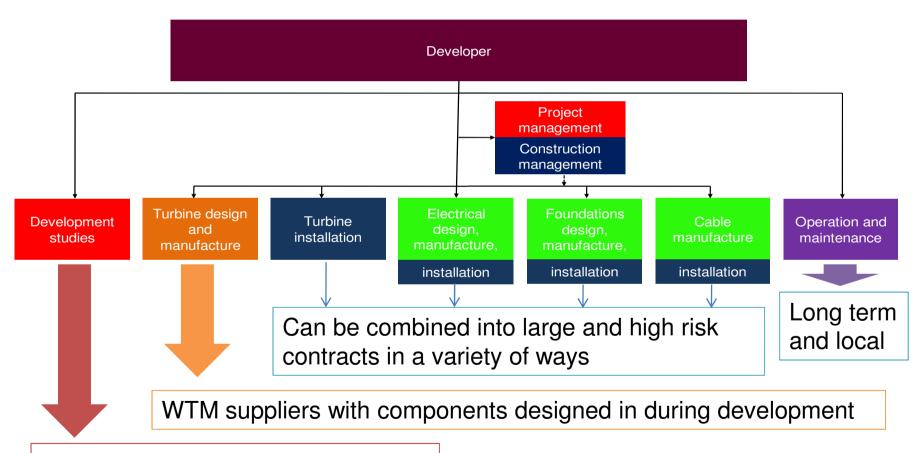


Project timelines





Procurement approach

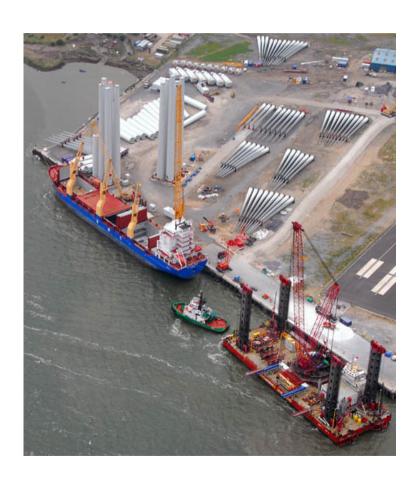


Early award competitively tendered



Barriers to entry

- 1. Track record
- 2. Major investment required
- 3. Scale of activity means sites need to be large and in many cases coastal
- 4. Lack of understanding of the task
- 5. Knowledge of technology developments





Market trends

- 1. Projects and components getting larger and further offshore
- 2. Long term alliances and partnerships
- 3. Joint ventures
- 4. Cost down year on year must achieve reductions in cost of energy
- 5. Must be prepared to invest





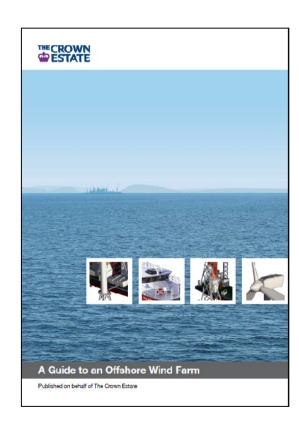
Conclusions

- 1. Huge growth market for a range of services
- 2. High volume low margins
- 3. Understand the industry structure and challenges
- 4. Invest, partner and commit to be involved
- 5. Offshore wind won't just happen for you





Thank you





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